

Shasta Living Streets

Family Bicycling Day

At The Whole Earth and Watershed Festival

Free to everyone: Saturday, April 27, 10-4, Park Marina Drive to City Hall



***It's an inside-out parade - that's not just for bicycles!
It's a modern event where everyone participates.***

The open-street makes it fun and safe to walk, skip, skate, dance and bicycle along Park Marina Drive while shopping at local businesses, listening to music and joining in activities. The route connects Turtle Bay to City Hall and is temporarily a car-free space.

Come out and celebrate what's best about our community,
supporting business and enjoying our beautiful city.

Families and Friends Enjoying Our Neighborhood Streets. Last year Redding's second ciclovia doubled in attendance from the previous year, over 1,200 people enjoyed the two miles of open streets in conjunction with the city's annual Whole Earth & Watershed Festival. Many individuals and outdoor groups participate, and children and families especially appreciate the freedom of movement and opportunity to be out together, meeting friends and neighbors, patronizing local business, and building a stronger sense of community.

Connecting Our String of Pearls. The route for *Family Biking Day* connects people's homes and neighborhoods to Festival activities, local businesses and attractions. This provides a way for families to travel by bicycle or on foot to enjoy the community-wide activities along Park Marina Drive, in the Park Marina Village businesses area, and at City Hall and the Sculpture Garden.

Reasons Why: Supports Our Favorite Pursuit ... *Getting Outside* • Uses Already Existing Resources • Encourages Family Fun and Builds Community • Supports Our Local Businesses • Adds to Our Collection of World Class Recreation and Outdoor Activities • Adds Momentum for *Complete Streets* in our communities.

The Whole Earth and Watershed Festival is a community-wide celebration with multiple activities all celebrating social, economic, and environmental solutions for ourselves and our planet while enhancing the health and livability of our region.

- **The Redding City Hall and Sculpture Park** will feature over 100 Exhibitors representing a wide range of interests. There will be 2 stages offering live music by local musicians and beautiful performances by local dancers, an incredible variety of fun and educational activities for all ages including the Earth First Young Children's Zone and the Watershed Passport Program, innovative ideas for re-purposing everyday objects at the brand-new Build-It Bazaar, local artists, loads of give-aways, and awesome food from local restaurants.
- **Family Biking Day** (not just for bikes!) – activities, music, food along Park Marina Drive
- **Free Event Shuttle** that runs between the Sundial parking lot, the entrance to Family Biking Day, and City Hall throughout the day.
- **Free RABA throughout the region.** RABA and the Festival Organizers are sponsoring a Free Ride Day on April 27th on all routes, all day.
- **Turtle Bay Exploration Park** will offer a special \$5 entrance fee for all non-members on April 27th as part of this community-wide celebration.



Healthy People, Healthy Community, Healthy Planet
wholeearthandwatershedfestival.org and shastalivingstreets.org