

# Healthy Shasta Training Scholarships for 2015 California Bike Summit



**Healthy Shasta will provide up to one scholarship  
for a Shasta County resident to attend the  
2015 California Bicycle Summit,  
October 25-28 in San Diego.**

## When and where?

The 2015 California Bicycle Summit will take place Sunday, October 25 (noon) through Wednesday, October 28 (noon) in San Diego California (Wednesday's focus is on walking and bicycling tours, applications to attend through either Tuesday or Wednesday will be considered).

The deadline to apply for a Professional Development Scholarship through Healthy Shasta is **Tuesday, September 8, 2015, at 5 pm.**

## What is the California Bicycle Summit?

The California Bicycle Summit is hosted by the California Bicycle Coalition and includes three days of interactive panels, inspiring presentations, bike tours, sessions to share best practices and build skills, and networking – all oriented toward creating healthier, safer, and more prosperous communities. Details are at [www.calbike.org/2015bikesummit](http://www.calbike.org/2015bikesummit).

Equity is the theme of this year's Summit and tracks include:

- Open Streets — how to create or improve Open Streets events.
- Building Better Bikeways — latest and best practice in (re-)designing streets and paths to create networks of low-stress bikeways connecting destinations, sponsored by Alta Planning + Design.
- Movement Building — learn from the best among California's bicycle advocates how to strengthen your voice for more bicycle-friendly communities.
- Prosperity — biking is good business, and good for the economy.
- Education — best practices in educating drivers and bicyclists about safe sharing of the roads.
- Enforcement — what role does enforcement play in promoting safer bicycling?
- Communications — using new and traditional media to reach all Californians effectively.

## Who is eligible for a Professional Development Scholarship through Healthy Shasta?

People who live or work in Shasta County are eligible. Preference will be given to applicants who currently serve on a bicycle advisory group (such as the City of Redding's Active Transportation Advisory Group) where they can apply what they learn to improve communities in Shasta County.

## What does the scholarship cover?

The Healthy Shasta Scholarship will cover California Bicycle Summit registration (up to \$425 value), transportation to San Diego (potentially traveling as part of a local delegation), and a set amount towards lodging. Scholarship recipients are responsible for their own meals and other costs.

Shasta Living Streets is working with Chico Velo on forming a local delegation of individuals to attend the summit and build synergy by learning and networking together. The Healthy Shasta scholarship recipient is encouraged, but not required, to share travel arrangements with the local delegation to help reduce costs (ex: carpooling to Sacramento airport or shared condo rental to reduce lodging costs).

## What is required of Scholarship recipients?

Scholarship recipients are required to:

- Attend the full training (12 noon on October 25 through 5 pm on October 27, with an option to stay for tours on October 28).
- Share what you learn upon your return (this may include a small group discussion to share key concepts that may be applicable locally, a brief presentation as part of a panel discussion with other delegation members, and/or writing a brief article to share resources).
- Participate in the Summit as part of a local delegation, which may include opportunities for shared travel. Other delegation members are expected to include the Director of Shasta Living Streets, the Safe Routes to School Coordinator from Healthy Shasta, and local individuals.

## Scholarship deadline and how to apply:

Send an email to [bike@healthyshasta.org](mailto:bike@healthyshasta.org) by 5 pm on Tuesday, September 8, 2015. The email should include the following information:

1. Name
2. Contact information (phone, email and mailing address)
3. Bicycle advisory group(s) you serve on and/or organization(s) you work or volunteer for in Shasta County that are related to improving bicycling opportunities and safety.
4. How will you benefit from attending the Summit? Please include a brief explanation about the opportunities you have to incorporate what you learn at the Bicycle Summit and what the potential impact on the community might be.

## Why does Healthy Shasta offer Scholarships such as this?

Healthy Shasta's goal is to increase local capacity for creating communities great for walking and bicycling, as well as to encourage more people to walk or bicycle more often for transportation and recreation. Our vision is to 'make the healthy choice the easy choice,' which includes safe, convenient, and inviting options for walking and bicycling.

## For more information:

Contact Amy at (530) 229-8243 or email [bike@healthyshasta.org](mailto:bike@healthyshasta.org) for more information about this scholarship opportunity. Visit [www.calbike.org/2015bikesummit](http://www.calbike.org/2015bikesummit) for more information about the 2015 California Bike Summit.